

Marketing Communications Specialist

Responsibilities:

- Create and manage engaging marketing campaigns across various platforms.
- Develop content for our website, blog, and social media channels.
- Support lead generation, event marketing, and other initiatives.
- Analyze campaign results and stay updated with the latest marketing trends.
- Create contents for product collaterals
- Handle communication tasks to ensure clear messaging and brand consistency.

Qualifications:

- 3+ years of marketing experience.
- Strong grasp of marketing principles and digital channels.
- Excellent communication and writing skills.
- Ability to work independently and collaboratively.

Bonus Qualifications:

- Experience in life science tools industry.
- Knowledge of marketing automation and graphic design software.

How to Apply:

- Send your resume and cover letter to massimiliano.clamer@immaginabiotech.com to embark on a rewarding career with us. **Object email:** position 001Marketing&Communication

Why Join Us:

At Immagina Biotechnology Srl, we foster innovation and growth. Join us for competitive compensation, benefits, and the chance to collaborate with brilliant minds in the life science tools industry. We provide the support you need to thrive.

Trento, 30/10/2023